

Art Awareness

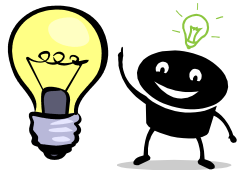
Fundamentals of Innovation!



All companies run on creativity—it's how they add value. Car companies transform rubber and steel into transportation and badges of identity. Telecom companies turn silicon into human contact. In an uncertain market, it's tempting to cut creativity and get lean. That's unfortunate, because creativity is essential to getting through tough times. And when conditions improve, a company's creativity can accelerate its upward climb.

Companies that innovate sustainably over time don't choose to focus on empathy to the exclusion of creativity or execution. They're great at all three. After all, you can't be a great runner with just a good right leg or left leg. Execution isn't a trade-off for creativity, and neither is it a trade-off for empathy. Two out of three won't cut it. Great companies focus on all three.

The past few decades have seen too much moving the money around and not enough basic value creation. To get out of the Great Recession that continues to dog our economy, companies need to get back to the fundamentals of innovation



Art News...

**First Thursday Artswalk
Rialto Center for the Arts
Atlanta GA**

First Thursday, monthly,
<http://www.atlantadowntown.com/fun/first-thursdays-art-walk>

**The Georgia Aquarium
Welcomes Imagination Days
Atlanta**

Offer and ticket expires: 3/13/2011 -
For a limited time only experience all of our spectacular galleries for only \$15.00. This special price is valid for Adults, Children and Senior Guests - one price for all age groups! Children 2 and under free. No limit to how many tickets may be purchased, no date or time is needed when booking your tickets. Tickets Must be purchased in advance through this website, this offer is not available at the Box Office.

http://www.georgiaaquarium.org/acb/stores/1/newclubfishlink.aspx?Conv_Id=949



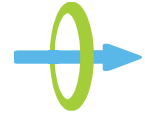
GIRAFSPOTS

Feb., Vol. 6 Iss..# 2

www.girafnetwork.org

Editor's Notes

Thank you for choosing to pick up this month's edition of GIRAF Spots. We have provided a few things intrinsic to events and ideas happening in February. We have focused on the needed Fundamentals of Creativity in our world today as well as one specific event by one of GA's philanthropic innovators, Bernie Marcus. He has taken his fundamental vision of creativity and innovation to give everyone a chance to experience that vision in the Georgia Aquarium. Take advantage this month for yourself as well as loved ones in February to see it.



We are a 501 (C) 3 Charitable non-profit organization in GA under Federal Tax Exempt.

Credits

Welcome to GIRAFSpots, the link between you, the artist, and the non profit world. We've prepared this newsletter to give you a practical, accessible, and straight account of what's happening in the art world now!

- Publisher – GIRAFNetwork, Inc.
- Managing Editor - Keith Daniell
- Contributing Writers – Jerome Montgomery
- Jason Bullock

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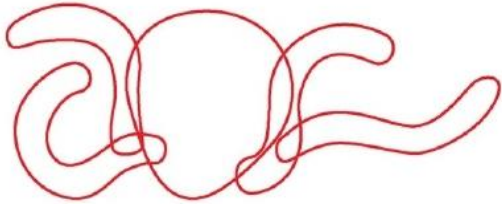


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Activity 8

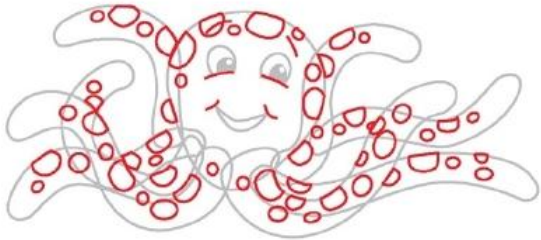
1. Start with oval and first arms...



2. Draw in eyes, mouth and arms...



3. Draw in spots on body...

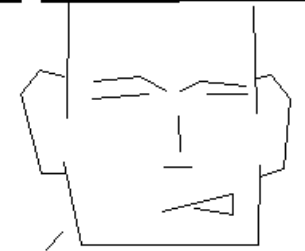


4. Draw heavy outline over the body.

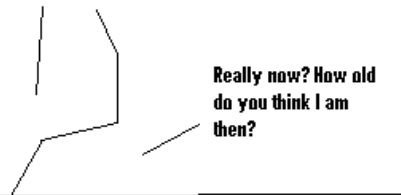
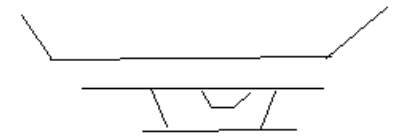


Practice Drawing the shapes, angles, and the perspectives in this case of an Octopus!

Stick Art (C) 2011 by Jason Bullock



Fun Fact! Your ears and nose never quit growing throughout your life!



Really now? How old do you think I am then?

Not a day under 200 !

